



FORD MOTORS WHITEHORSE

WHITEHORSE, YT

Whitehorse Motors is the only full service Ford dealership in Whitehorse.

Kobayashi + Zedda was hired to undertake a review of a stock Ford Motor Company showroom design and modify it to suit regional standards, climatic and vernacular conditions.

The result was a \$2.5 million addition/renovation with several innovative design changes including passive solar sun shades, architectural louvers and cladding systems that meet the Ford Millennium design goals while improving energy efficiency, reduce construction cost and involve more local trades.

Kobayashi + Zedda worked directly with Stuart Olson Dominion to reduce design time and design dynamically around shortcomings in local market conditions.